



Canadian Society for Medical Laboratory Science
Société canadienne de science de laboratoire médical

National Medical Laboratory Week to Bring Awareness to Vital Health Care Professionals

HAMILTON, April XX, 2012 - Every day in Canada, life-saving diagnoses are made based on the results generated in laboratories. The dedicated professionals who work in the lab often go unnoticed by the public because they are rarely seen by patients. However, each day they make vital contributions to Canada's health care system.

National Medical Laboratory Week, held April 22-28, celebrates the contribution Medical Laboratory Professionals make to patient care across the country.

The laboratory staff at the **<Name of Facility>** would like to invite you to visit the laboratory and get an inside look at life in the lab at work.

Date:<Day of Week, Month, Day 2012>

Time: XX:00 am

Location: <Location name>

National Medical Laboratory Week is a national public awareness campaign, spearheaded by The Canadian Society for Medical Laboratory Sciences (CMSLS), to celebrate Medical Laboratory Professionals from coast-to-coast. In 2012, the theme for the week is ***Our Focus is You***, which emphasizes that the information the lab produces is vital for physicians to diagnose and treat patients.

The CSMLS has also launched an accompanying web based campaign featuring a promotional video. Along with the video, the website www.OurFocusisYou.ca highlights the millions of Canadian patients that are dependent on the lab for treatment and care every day.

The Canadian Society for Medical Laboratory Science is the national certifying body for medical laboratory technologists and medical laboratory assistants, and the national professional society for Canada's medical laboratory professionals. Incorporated in 1937 as the Canadian Society of Laboratory Technologists, the society has over 14,000 members in Canada and in countries around the world.

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For more information or to RSVP for this event, please contact:

<Contact Name at your Facility>

Phone:

Email:

For more information about National Medical Laboratory Week or the CSMLS, please contact:

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